

### ARMAGH OBSERVATORY AND PLANETARIUM

FEBRUARY 2, 2023

# RUNNING ORDER

6:30PM

7:00PM

- DRINKS RECEPTION
- PHOTOS
- LIVE MUSIC BY
THE WOODBEES

- FOOD SERVED IN COPERNICUS HALL

7:30PM

9:45PM

- ARMAGH I

WELCOME YOU TO
THE CALLAN LOUNGE

- AWARDS CEREMONY AT ARMAGH CITY HOTEL (OPEN INVITATION)

## THE FINALISTS



GOOD NEIGHBOUR AWARD

**Mary McCann Rosaleen Quinn** 



(ARER OF THE YEAR

**Patricia Black** Paula Magee



SPORTS PERSONALITY IN A SPORTING ARENA Étain Devlin **Daniel Wiffen** 



INSPIRATIONAL YOUNG PERSON

Olly Cartmill **Eimear Cunningham** 



OVER(OMING ADVERSITY AWARD

Karly Finnegan Glenda Mullen



COMMUNITY IMPACT AWARD

**Roma Carlisle & Kate Martin** 

**Louise Taylor** Time2Plav



FUNDRAISER OF THE YEAR

**Deirdre Breen Deirdre McCann** 



INSPIRATIONAL EDUCATOR OF THE YEAR

Sandra Flynn **Martin Rafferty** 



THE EXTRA MILE: EMPLOYEE ENDEAVOR **Kelly Gardiner** Sinead Mackle



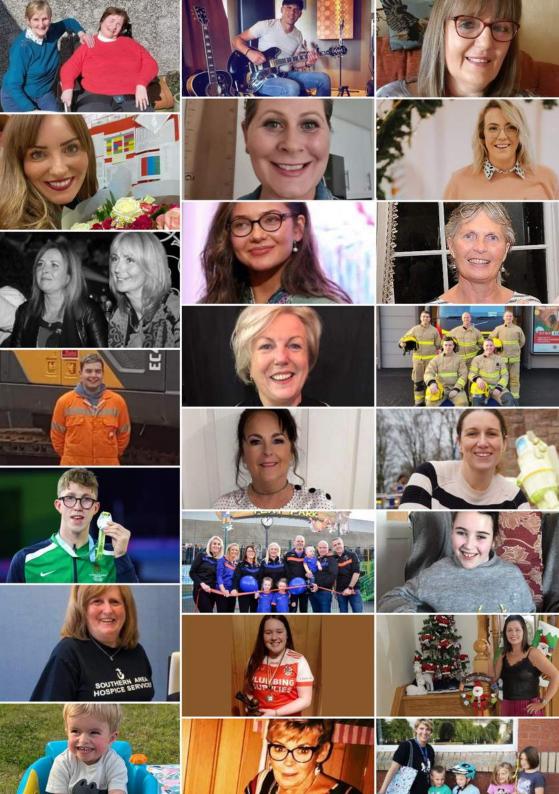
DENTISTRY WMARKETHILL RESCUE (HAMPION OF THE YEAR

**Niall McConnell Lurgan Red Watch NIFRS** 



E(O WARRIOR

**Emer Rafferty** Wilson Family





An accomplished presenter and journalist, Barra Best has been broadcasting across the airwaves for BBC Northern Ireland for more than 15 years.

After cutting his teeth as a news and current affairs reporter, Barra moved to the weather team in 2010 and remains there today, forecasting the weather and reporting on it when weather becomes the news story.

Barra has also fronted a number of popular BBC 1 series including 'Walk The Line', which charted the lost railways of Northern Ireland, 'Coast Lives' which examined the lives of those that live, work, and holiday around our coast, and 'Barra's Return of The Wild' which explored some of our threatened native species and the conservation efforts to bring them back from the brink of extinction.

### ABOUTUS

Armagh I is an independent news company based in the heart of the Orchard county, with our new head office located in the centre of the ecclesiastical capital of Ireland – and home of the Bramley Apple – Armagh City, at No. 8 Barrack Street. Click here to watch the video of our renovations

Since our inception in 2012, we have led the way in the digital delivery of news and content across County Armagh and continue to do so, with plans for further growth across our various platforms.

We cover news within the communities right across the county, together with local features, family announcements, property, sport and more. In 2022, we had a record breaking year serving 25 million page views. (Source: Google analytics)

Our weekly newsletter, delivered directly to your inbox twice a week, also offers our readers a softer tone to the news, together with weekly polls, giveaways and first look content.





### OUR AUDIEN(E

We have a dedicated audience of **405,000 unique users** per month, generating on average 2.5 million page impressions

SCOURCE: Google analytics

It's no wonder we are leading the market as our platform filled a gap in the local media landscape

- Our average reader consumes four pages of content during a session.
- 812k of our almost 1.1 million annual users are aged between 25-54 years.
- 52% of these are female,
   48% male.

#### HIGHLIGHTS

2022 saw us introduce many new features to our websites including:

- Obituaries
- Weekly podcast
- Armaghjobs.com
- Weekly newsletter
- Video content

60% of our traffic comes to us directly or through organic search results.

with We are partnered Viafoura, the leading audience engagement and content moderation platform, to enable our community to comment and communicate with each other and our team, under each of our articles. We did this to help cater for the 56% of our audience who come directly (not via any social media platform) to Armagh I.

Why not sign up to our weekly newsletter, click Newsletter on our website and get the news and more directly to your inbox.



Southern Area Hospice Services care for patients and their families living primarily in the Southern Trust area, offering specialist palliative and end-of-life care. The main aim of the hospice is to help patients who have received a palliative diagnosis live well with their condition.

They strive to support patients to achieve the best possible quality of life from first receiving a palliative diagnosis, until the end of life, whenever that may be. They also offer ongoing support to patients' families and carers.

Hospice care means skilled, compassionate care, provided by a multidisciplinary team offering holistic patient-centred support which includes symptom and pain management, psychological and spiritual support, complementary therapies, end-of-life care and bereavement support.

sign up here!



### ARMAGH JOBS

#### CO. ARMAGH'S ONLY DEDICATED JOBS SITE

Because we know that your time is valuable, we take the hard work out of your recruitment search to deliver quality applicants.

I found advertising vacancies
with Armagh I very
straightforward...we had an
urgent need for workers and
when I contacted the team in the
morning the ad was live later the
same day! I would definitely
recommend using Armagh Jobs
to advertise jobs due to efficient
service which is value for money.



Armagh Jobs powered by



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Simply click on each icon to follow us!













### WITH THANKS

Armagh I would like to offer our deep appreciation to our category sponsors for their support. Your input into the People of the Year Awards 2023 has meant that this year we have been able to highlight more outstanding individuals from across the region. We couldn't do it without you!

We would also like to thank our event sponsors for their contribution in hosting our first awards ceremony.



VENUE

Heather Alexander, Sinead Mackle, Ria Mee and the team at Armagh Observatory & Planetarium





ARMAGH JOBS

TABLE SPONSORS

Armagh Observatory & Planetarium, Armagh Jobs, Autobits, The Agent, Armagh Credit Union.









Anne and Philip from Armagh

**Blooms** 



BAR

Sally McNally's at the Corner



FOOD

4c Coffee House & Kitchen



#### Fantasy & Myths

Step behind the scenes of the making of Game of Thrones at the world's only official Game of Thrones Studio Tour. Walk in the footsteps of warriors, exploring myths surrounding the ancient city of Armagh at archaeological site The Navan Centre & Fort.



From £325 per couple | From £407 per family



#### **B&B** with Cider Company Tour

Tour of the Armagh Cider Company with an in-depth insight into the beautiful orchards as well as an opportunity to see first-hand where the cider and apple juices are made. (Also available 2 nights with £30 dining voucher included)

□ 1 Night B&B Attraction Tickets P Parking Wif

Health & Fitness Club Access

From £139 per couple



#### Family Break with Planetarium Pass

Get starry-eyed with our 2 night family break which includes family pass to the Armagh Planetarium. Complete with a comfy stay in one of our family rooms and dining voucher to be used in any of the hotel eateries.



From £268 per family



#### B&B, Dining & Distillery Tour

This great value package also includes an in-depth tour of Woodlab Distillery - Home of Symphonia Spirits. Discover how science, meets nature & then turns to art to produce a range of award winning spirits. (Also available for 2 nights)



From £199 per couple

For all our great offers visit our website, or give our Central Reservations Team a call on +44(0)28 3751 8888

